AMSTA harnesses the capacity of the four Regional Rural Development Centers and the State Cooperative Extension Service to deliver a cost-effective federal education program to rural communities and underserved audiences.

State, regional, and federal partners collaborated to develop

a national grant-writing curriculum for potential applicants to the USDA Agricultural Marketing Service’s Farmers Market and Local Foods Promotion Grant,

which was distributed to state Extension staff via regional train-the-trainer sessions

Reaching more than 3,000 businesses

Did it work?

“This was the first grant I ever applied for and got it. I could never have done it without the training and materials to refer to.”

“The training was crucial.”

“Although I am very confident in our team’s ability to put together successful applications, I do not feel that we would have been as successful in our proposal without the training.”

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