WRDC's Area Sector Analysis Process delivered to over 40 western communities

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WRDC’s ASAP has been delivered in 10 western states.

The Western Rural Development Center’s (WRDC) Area Sector Analysis Process (ASAP) is an award-winning process designed by Extension Specialists and Agents for Extension to use in collaboration with community leaders in targeted, sustainable, economic development. ASAP has been successfully delivered to 40 western communities in Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, New Mexico, Nevada, and Utah.

ASAP assists communities by identifying: Community goals and priorities for economic development; Community assets that will help achieve the community’s goals and priorities; Industry needs and factors important for locating their operations in a community; and Businesses that are consistent with the community’s goals and priorities. For more details, visit the ASAP web page.